STRENGTHEN YOUR FIRST LINE OF DEFENSE

"I cover you and protect you but yet, you'll lose me every day. What am I?"

SKIN

It is the largest organ of the body and often the most forgotten one. Your skin acts as a barrier and shields you against harmful invaders such as bacteria, viruses and toxins. The average adult has over 8 pounds of skin and if healthy and uninjured, pathogens cannot penetrate it. So, even more reason to protect and strengthen your first line of defense daily and especially during the cold and flu season.

DEFEND

From opening a door to operating heavy equipment, our hands encounter germs on every surface and transfer them everywhere we go. The University of Arizona conducted a study utilizing one flu contaminated employee to see how quickly the flu spreads in a workplace environment. It was discovered that within four hours, over 50 percent of surfaces and other employees were contaminated with the virus. The perfect breeding ground for potential germ invasions are all over the workplace such as:

- Phones
- Keyboards
- Door knobs
- Stair rails
- Vending machines, etc.

The easiest solution to stop the spread of germs in the workplace is to wash your hands frequently but few actually do and even fewer follow proper hand washing protocols. Residual bacteria can grow and multiply in less than 20 minutes leaving your hands with the same number of bacteria prior to washing.

There's a better way to defend against the spread of pathogens and promote good hygiene in the workplace. CoreTex Antibacterial Hand Sanitizer and Waterless Cleaner effectively kill 99.99% of germs including H1N1 Swine Flu Virus and MRSA (Methicillin-Resistant Staphylococcus Aureus). Following the CDC recommend 62% FDA approved ethyl alcohol, this specially designed sanitizer dries quickly without leaving a sticky residue. Aloe Vera leaf extract and Vitamin A & E supply the skin with moisture so multiple daily use is encouraged. With one simple step, cold and viruses can be reduced dramatically in the workplace.

PROTECT

Your skin has many layers which all work together to create an effective barrier against the elements. It helps to regulate body temperature, control moisture loss, maintain the balance of fluids and prevent pathogens from entering in. Skins natural defenses become weakened and impaired by UV exposure, climate changes and the use of chemicals. Workplace substances tend to overtax the skin's natural neutralizing capability, impair its ability to hold moisture and weaken its effectiveness as a protective shield. CoreTex's Hand & Skin Barrier provides an added protective layer on the skin so latex, grease, adhesives, inks, talc, surfactants and solvents will not disrupt the normal skin function. It delivers up to four hours of protection which makes for an easier clean up as well. The more support the skin receives, the better barrier it will provide.

With extreme conditions, severe skin damage may occur but CoreTex already has a solution! Maximum Strength Hand Lotion soothes and repairs in remarkable time. It replaces moisture to severely damaged skin caused by over exposure to workplace chemicals and conditions. The Aloe Vera leaf juice, Vitamins A & E, Ginseng and Tea Tree moisturize and calm the skin to protect from any further damage. It contains no silicone and is ideal for chapping, chaffing and eczema conditions. Applying often provides maximum protection!

Don't forget to protect the most delicate skin that is continually exposed to the elements and UV rays- your lips! SunX30 Lip Balm provides SPF 30 moisturizing protection all day every day.

When water isn't available, and a cleanup is in order, look to the Heavy Duty Waterless Hand and Surface with Grit to get the job done. It removes the "tough stuff" fast and efficiently without water. Its neutral pH allows for multiple applications without causing any skin damage. Whatever the situation, CoreTex has you prepared.

OSHA recommends that all outside workers be protected from all environmental hazards. CoreTex products provides the perfect skin defense so you will always be prepared and be protected!



